



AGENDA ITEM: VII. A.

DATE PREPARED: November 9, 2011

EMID BOARD MEETING

AGENDA ITEM: Approval of Strategic Planning Process

MEETING DATE: November 16, 2011

SUGGESTED DISPOSITION: Resolutions/Action Items

CONTACT PERSON: Dr. Jerry Robicheau, EMID Superintendent

BACKGROUND:

Recommend approval of contracting with Dr. Melissa Krull to facilitate Phase 2 of the strategic planning process. The cost of this contact will be forwarded in a separate email after the Steering Committee meeting Monday November 14. Included with the agenda item is a proposed time line. This time line maybe modified as needed to accommodate the availability of stakeholder groups.

RECOMMENDATION:

A motion and a second, to approve contracting with Dr. Krull to facilitate Phase 2 of the strategic planning process.

Proposed Phase 2 of Strategic Planning for East Metro Integration District ISD 6067

Phase 2 will consist of identifying the Strengths, Weakness, Opportunity, and Threats (SWOT) Analysis, and developing a “Strategic Road” map for EMID programs and services for the 3-5 years.

Step 1: Focus groups will be established with the following stakeholders: Staff, Parents, Superintendents, students, and others as deemed appropriate. The focus groups will address the Strengths, Weakness, Opportunities, and Threat for EMID today and the next 3-5 years.

Facilitation will be conducted by a facilitator yet to be determined.

Time line: to begin as soon after the board approves and completed by the end of November/early December. Preliminary work on budget will take place earlier.

Expected outcomes: strengths, weakness, opportunities and threats will be identified. Priorities of those will be listed. For example, which strength is the strongest and should be built on, how the opportunities will be addressed, and which is the greatest threat.

Step 2: Analysis of the SWOT data. Analysis of the data collected from the focus groups and any other process as deemed appropriate.

Facilitation: facilitator and others stakeholders who wish to assist and compile the data and make some sense out of it.

Time line: As soon as the focus groups are completed, December/ early January.

Expected out comes: A comprehensive analysis of what the data is saying. Preliminary outline of strategies to address the data and that frame of the road map.

Step 3: Affirmation from stakeholders the analysis of the data collected. Questions: this is want we think came from the stockholders, did the analysis capotes the essence of your thinking?

Facilitation: facilitator and others who were involved in the analysis.

Time line: Completed by the end of January first of February

Expected outcomes: Stakeholders groups affirm the analysis, suggest corrections, and support developing of road map frame.

Step 4: create a work group, nominated volunteer from stakeholder groups, to develop the details of the road map, outcomes, strategies, responsibilities and measurements and share draft with stakeholder groups, revise as needed and suggested.

Facilitation: facilitator and member of the work group

Time line: February first of March

Draft 1 October 26

Expected outcomes; A draft of the strategic road map will be developed and nod presented to the board for approval and implementation of strategies.

Step 5: implement the road map

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